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***NEWSLETTER***  
***DECEMBER 2017***

***WA TOURISM AWARDS, 11 NOVEMBER***

***FACET GOLDEN GUIDE AWARD***  
***JANINE DELLA BOSCA***



## **The 2017 Facet Conference**

### **Theme: Celebrating our Parks**

was held 9-11 October  
at

### **Government House**

and was very well attended.

There was a wide variety of interesting presenters, including TGWA Committee Member, Jeremy Perks, and participants from as far away as Papua New Guinea

### **Her Excellency, the Governor, Kerry Sanderson,**

attended all day, every day, including participating in the walk in John Forrest National Park.

### **The Minister for Environment and Disability Services**

**Hon Stephen Dawson MLC**  
also attended

Secretary, Ellen, represented Tour Guides WA at this Conference. (she is a Member of the FACET Executive Committee)

### **VISITOR CENTRE REVAMP**

Tourism WA is making changes to the WAVC information and booking services.

A tender for the centre's operation is currently in development and will be released early 2018. All interested parties are encouraged to apply.

## **The Australian Tourism Export Council (ATEC)**

### **Annual Meeting Place**

**took place for the first time in Perth**  
20-22 November

**almost 400 delegates attended**

(Tour Guides WA was represented by Secretary, Ellen Bradley, on Day 3)

### **The Honorable Paul Papalia,**

WA Minister for Tourism, Racing and Gaming, Small Business and Defence Issues

**identified Perth as "the western gateway to the world"**

### **John O'Sullivan, Managing Director, Tourism Australia** (**"selling Australia to the world"**)

**emphasis on Australia as part of Asia,** India, Indonesia and Malaysia as well as China, Japan and Taiwan

The USA was identified as a market with potential growth

### **John Simeone, Qantas, Head of Australia Sales**

discussed potential growth  
**eg non-stop flights Perth to UK**

## **Ni Hao WA 2018**

Tourism WA's 5<sup>th</sup> annual Ni Hao WA is set for March 19, 2018

The event will be hosted by Tourism WA and includes workshops, business meetings and a familiarisation tour of WA's regions to ensure visiting agents get to experience extraordinary WA first hand. An industry prospectus will be available in January 2018.

## **CARNIVAL AUSTRALIA CRUISES BACK TO WA**

Carnival Australia cruise ships will return to Western Australia following a commitment by the State Government to fix issues at Broome Port.

Dredging at Broome Port will be carried out in 2018 enabling cruise ships all-tide access.

Cruise shipping is a vital component of Western Australia's \$10 billion tourism industry.

In 2016-17 the sector contributed \$387.4 million to Western Australia's economy, supporting about 1,300 jobs.

## **WAITOC**

Extract from WAITOC October 2017  
News Release

"Aboriginal events and performances are a popular drawcard for visitors to WA.

Cultural events and festivals mark celebratory occasions for Aboriginal communities to entertain, to be entertained and demonstrate love and unity to families and kin."

**Events will be held between  
July 2018 and June 2019.**

## **International Market Staff Update**

### **China:**

Andy Xu, Country Manager  
Signoria Tong, Marketing Manager

### **Hong Kong Representative,**

Angel Law  
Shelly Zhu, Marketing Assistant  
Contineo Marketing – PR activities

### **Singapore/Malaysia**

Ava Ang, Country Manager –  
Suzanne Lim, Marketing Manager

### **Indonesia**

Fransiska Pagnat, Country Manager,

## **FUNDING BOOSTS**

**National Tourism Demand Driver  
Infrastructure Program.**

Western Australia received \$5.063 million over 4 years - to be managed by Tourism WA.

### **Yanchep National Park**

A permanent campground will be established – helping to boost tourism in the region.

An ablutions block, road access, parking areas, paths, signage, BBQ shelter and campsite infrastructure will be included.

### **Monkey Mia**












Will benefit by the development of world-class visitor facilities, experiences and tourism infrastructure

### **Swan Valley**

Will benefit by creating and upgrading walk and cycle trails.

The City of Swan will match the Federal Government funding and manage the project - helping to grow tourism in the region.

# Noongar Seasons Calendar

Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
<b>Birak</b>	<b>Bunuru</b>	<b>Djeran</b>	<b>Makuru</b>	<b>Djilba</b>	<b>Kambarang</b>	<b>Birak</b>					
Hot and Dry	Warm Easterly Winds	Cool & pleasant	Cold and Wet	Cold with lessening rains	Warming, rains finishing	Hot and Dry					
Noongar burned sections of scrubland to force animals into the open.	Hottest part of the year, with sparse rainfall throughout. Noongar moved to estuaries for fishing.	Cooler weather begins. Fishing continued and bulbs and seeds were collected for food.	Cold fronts continue. This is usually the wettest part of the year. The rains replenish inland water resources.	Usually the coldest part of the year, with clear, cold days and nights, and warmer, rainy and windy periods. Roots were collected, emus, possums and kangaroo were hunted.	Longer dry periods and fewer cold fronts cross the coast. The height of the wildflower season. Noongar moved towards the coast where frogs, tortoises and freshwater crayfish were caught. <a href="http://wikipedia:Noongar">wikipedia: Noongar</a>	Hot and dry. Noongar burned sections of scrubland to force animals into the open.					
When to see <b>Wildflowers:</b>											
When to see <b>Whales:</b>											



## **INTERNATIONAL WORLD TOURIST GUIDE DAY**

**21st FEBRUARY**

**Celebrated around the world in over 80 countries**

**21st February is on a Wednesday in 2018**

WFTGA recognise that 21 February is not always a convenient day, so encourage Tour Guide organisations to hold an event on a more suitable day, as close as possible to the 21<sup>st</sup>.

**TGWA are planning an event in the Perth area for either Saturday, 24<sup>th</sup> or Sunday 25<sup>th</sup> February.**

**Save the dates!**

**We will provide more information as soon as details have been confirmed.**

TGWA have provided funding at Geraldton, Busselton and Albany to hold an event locally as recognition of participation in the Cruise Ship training