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## **NEWSLETTER**

### **JUNE 2017**

**Tourism Minister**  
**Hon Paul Papalia, MLA**

**TOURISM WA**  
is now part of

#### **Machinery of Government changes**

**The Department of Parks and  
Wildlife**

has been merged with

- **Botanic Gardens and Parks  
Authority**  
(Kings Park and Bold Park)
  - **Rottnest Island Authority**  
and
  - **Zoological Park Authority**  
(Perth Zoo)
- to form the

**Department of Biodiversity,  
Conservation and  
Attractions**

**Airport Central Station  
Underway**

**Construction has started on the  
Forresfield-Airport Link**

It is expected to take 18 minutes by  
train from the central business district  
to reach Perth Airport.

**Department of Jobs, Tourism,  
Science and Innovation**

**Steve Wood**  
**Acting Director General**  
and  
**CEO of Tourism WA**

The following new Tourism  
Commissioners  
have been appointed:

**Manny Papadoulis**  
Managing Director, Icon Tourism  
**Chair,**  
Tourism Council WA

**Karen Priest, CEO**  
Mandurah & Peel Tourism Organisation  
Director, Tourism Council WA

**Kevin Brown, CEO**  
Perth Airport

**Linda Wayman,**  
former General Manager  
Southern Cross Austereo  
and Events Corp

## **WA Heritage Award Winners**

The Awards recognise outstanding commitment and contribution to heritage conservation, adaptive reuse, interpretation, tourism and promotion in WA.

The winners of the Heritage Tourism Product category were:

- **Busselton Jetty Experience**

and

- **Ngurin Bush Tucker Trail**

The Award recognises businesses or products that provide a heritage tourism experience and gives visitors access to and/or interpretation of a heritage place.

## **Northern Whale Migration**

The annual northern migration of humpback whales along the West Australian coast is underway with sightings of the majestic creatures reported from Albany to Exmouth.

The humpback migration is one of the longest whale watching seasons in the world, attracting thousands of visitors to the coast, providing a boost to the regional economy.

**The State Government is establishing a Tourism WA office in Sydney – the first time there has been an east coast office since December 2010**

## **Busselton Jetty**

welcomed their new electric train in May (the Stocker Preston Express) as part of the overall Busselton Jetty upgrade.

There have also been redevelopments to the Jetty Museum, including interactive touch screens and virtual reality experiences.

## **The Swan Valley**

**is set to become one of Western Australia's premier tourism precincts**

thanks to a co-ordinated approach from Tourism WA, the City of Swan, local businesses and the tourism industry.

The Swan Valley Planning Act 1995 will be reviewed, with consideration given to supporting vital industries such as viticulture and tourism.

The review will include a more co-ordinated and sustained tourism strategy to be overseen by Tourism WA

## **Transforming Bunbury's Waterfront**

Koombana Bay foreshore has started one of the most significant infrastructure projects to be carried out in Bunbury in recent years.

Improvements will include:

- landscaping,
- revamped kiosk and public amenities
- amphitheatre and shaded areas,
- new Koombana Drive pedestrian bridge
- accessible playground.

The revitalisation programme, managed by the City of Bunbury, is expected to be completed by December – in time to be enjoyed by visitors and locals during summer.

# WA Tour Guide Training for Cruise Ships



Geraldton



Busselton





## WA Cruise Guide Training

*What a great experience Cherie and I have had at both Geraldton and Busselton.*

Enthusiastic participants, eager to learn more and to practice and improve their skills and knowledge.

This special training - developed by the President of Tour Guides WA, (Cherie Toovey) and based on National Tour Guide qualifications - is delivered specifically to meet the needs of the cruise ship industry in Western Australia.

Although this training is location specific, the skills and knowledge acquired are appropriate for any Tour Guide, anywhere.

**Funding is provided by Tourism WA.**

**Training takes place on location over 3 days**

- Saturday 9.00 am -3.00 pm,  
(morning tea and lunch provided)
- Sunday 9.00 am to 1.00 pm  
(morning tea provided)

**A week later**

- Sunday 9.00 am to 12 pm  
practical, on site assessment  
(morning tea provided)

**Followed by Lunch and Awarding of:**

- Certificates of Completion  
and
- WA Cruise Guide badges

Content and assessment includes the demonstration of knowledge and skills in a variety of situations.

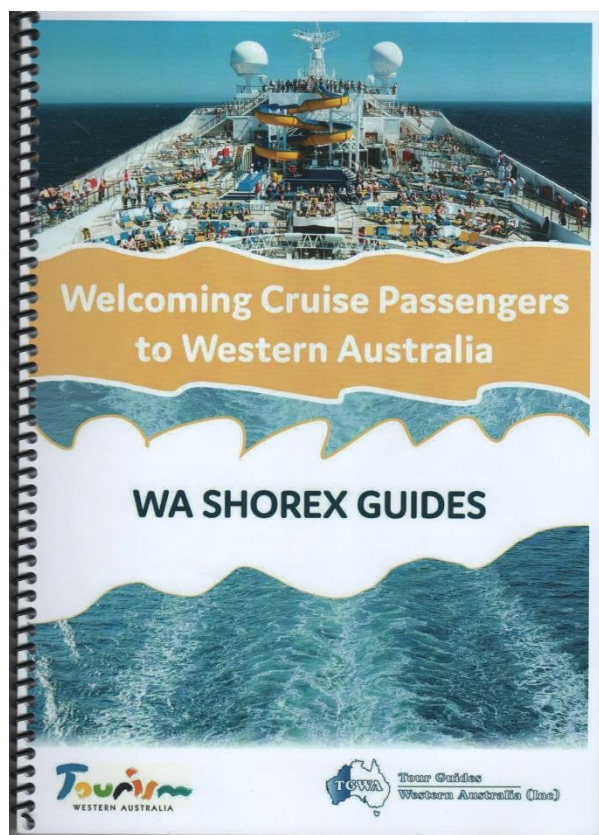
For example Meet and Greet Guides, Site Guides and Coach Guides.

Cherie and I are looking forward to working with local Tour Guides in Albany very soon.

*Ellen Bradley*

Secretary/Treasurer

**TOUR GUIDES WA (INC)**



## **Taste Bud Tours**

**Congratulations to Owner  
and TGWA Member,**

**Loris Harding**

**Luxury Travel Guide 2017  
Global Awards**

**Holiday and Tour Specialist Category**

**Winner of FACET Golden Guide Award 2014**

## **Aboriginal Tourism initiative wins national award**

The Imintji Aboriginal community operate the first campground under the Camping with Custodians initiative.

They won a major national planning award in the Public Engagement and Community Planning category at the Planning Institute Australia's 2017 National Awards for Planning Excellence.

Camping with Custodians provides an opportunity for visitors to stay on Aboriginal lands and engage with locals, resulting in a unique and memorable experience

## **Historical Jail Restored**

The Guildford Gaol has reopened to the public after undergoing a \$300,000 renovation.

Guildford was settled in 1830. Three public houses were established - which led to many locals charged with drunken behaviour.

The jail was built in 1840, and the famous bushranger, Moondyne Joe, spent time there waiting to be returned to Fremantle Prison, from where he had escaped nearly two years earlier.

The jail is significant as one of the few examples of public buildings dating back to the early colonial settlement of WA.

## **Food and Wine Strategy**

The first Taste 2020 food and wine culinary trail – Blackwood River Valley Food - was launched in April with a “Feast in the Fields” event hosted at Chestnut Brae Sweet Chestnut Farm in Nannup.

Culinary trails are developed by Tourism WA in partnership with local producers, food businesses and Trails WA. They showcase local food and producers from the region.

## **South West NatureGuide app**

The South West Nature Guide mobile app has been developed to help visitors and locals learn more about the natural wonders of the State's iconic forests

It includes the Tree Top Walk, Ancient Empire Walk, William Bay National Park, Giant Tingle Tree, Jarrah, and the Gloucester, Bicentennial and Diamond trees.

The first Aloft hotel in Australia opened in May adding 224 rooms to a location half way between Perth Airport and the CBD.

The 15 storey property is near the Swan River and within walking distance of the **Crown precinct and the Perth Stadium**

# **TOURISM COUNCIL WA**

**2017 Regional Tourism Conference**

**Albany**

**11-13 September, 2017**

**Presented in partnership with:**

**Visitor Centres WA, Caravan Industry Association WA  
WAITOC, Australia's South West**

# **FACET CONFERENCE**

**Celebrating Our Parks**

**Working with the newly established WA Parks Foundation**

**OCTOBER**

**Monday 9<sup>th</sup>, Tuesday 10<sup>th</sup>, Wednesday 11<sup>th</sup>**

**Location: Government House Ballroom**

For more details visit the FACET website: [www.facet.asn.au](http://www.facet.asn.au)

or

Email: [admin@facet.asn.au](mailto:admin@facet.asn.au)

# **Australian Tourism Export Council (ATEC) Meeting Place**

**Perth, 20-23 November 2017**  
**Crown Perth and Hyatt Regency**

# **2017 Global Eco Asia-Pacific Conference**

**Theme: Ecotourism, Transforming Urban and Regional Tourism**

**Adelaide., South Australia  
27-29 November**

**Sanctuary Adelaide Zoo Conference Centre**